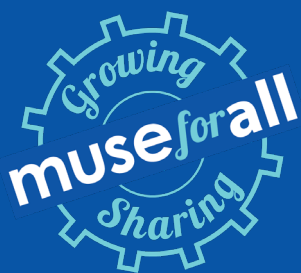




516 N. Beaman St.
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CORPORATE PARTNERSHIP PROGRAM

2022 - 2023





FIRSTLY

THANK YOU

FOR CONSIDERING US!

Muse Knoxville is a nonprofit children's museum that inspires and empowers all children through transformative learning experiences. In 2021 we served 23,536 students over 16 counties through our outreach education programs across East Tennessee and continued to serve our community through museum exhibits and events. Our membership has grown to over 1866 active households. Within our community and beyond, we provide deeply enriching educational experiences to all, regardless of economic, social, or physical barriers.

By supporting Muse Knoxville, your organization can help provide our region with an essential resource for early-childhood education and STEAM (science, tech, engineering, arts, and math). Join us to help make Knoxville the best place to live, work, and play.

Muse Knoxville's Corporate Partnership Program supports all facets of the museum's educational mission, by directly impacting children and families in the following areas:

- Development, maintenance, and improvements to **educational exhibits**, programming, and building
- Subsidizing **Muse for All programs**
- Continuation of **annual events** to engage families
- Strengthening a significant sense of belonging



BENEFIT LEVELS

IMAGINEERS - \$50,000

- Sponsorship of a mutually agreed upon week which recognizes your corporation's contribution to the museum through signage that will draw attention to your sponsorship (includes employee volunteer opportunities)
- One complimentary Family Fun Corporate Day at the museum for employees
- 50% discount on ALL Muse memberships (including gift memberships) for employees with ID
- Recognition as a corporate partner on Muse social media
- Logo recognition in Muse marketing materials including monthly calendar, newsletter, annual report, and Muse website
- Recognition on annual donor feature in the museum

BUILDERS - \$25,000

- One complimentary Family Fun Corporate Day at the museum for employees
- 25% discount on ALL Muse memberships (including gift memberships) for employees with ID
- Recognition as a corporate partner on Muse social media
- Logo recognition in Muse marketing materials including monthly calendar, newsletter, annual report, and Muse website
- Recognition on annual donor feature in the museum

MAKERS - \$10,000

- 10% discount on ALL Muse memberships (including gift memberships) for employees with ID
- Recognition as a corporate partner on Muse social media
- Logo recognition in Muse marketing materials including monthly calendar, newsletter, annual report, and Muse website
- Recognition on annual donor feature in the museum

EXPLORERS - \$2,500

- Recognition as a corporate partner on Muse social media
- Text recognition in Muse marketing materials including monthly calendar, newsletter, annual report, and Muse website
- Recognition on annual donor feature in the museum

THINKERS - \$1,000

- Text recognition in Muse marketing materials including monthly calendar, newsletter, annual report, and Muse website
- Recognition on annual donor feature in the museum



POWER OF PLAY

EXHIBIT SPONSORSHIP

All exhibit sponsors will receive logo plaques located at their chosen sponsored exhibit, as well as social media postings and a press release. In addition, they will receive the benefits within the overall tier level for all donations combined.

MOBILE MUSE EXPANSION (\$150,000)

The expanded Mobile Muse will be outfitted with a science lab, Make Space, and more. Serving as a pop-up classroom, this concept will allow us to serve our community more inclusively, and overcome barriers by bringing our programming to those that might not be able to come to our museum.

PLANETARY EXPLORER EXHIBIT SPACE (\$75,000)

The planetary explorer exhibit encourages visitors to think about future space exploration to multiple planet types. Through this immersive and interactive environment visitors will be able to imagine life and work aboard a futuristic planetary explorer.

PLANETARIUM SPONSORSHIP (\$50,000)

Because of on-site attendance growth, we are looking to upgrade our planetarium facility, offer new shows, and reach our goal of making the planetarium experience free of charge. Naming rights are available.

REACTABLE MUSIC EXPERIENCE (\$10,000)

This exhibit allows multiple users to join together around an interactive table in creating an electronic musical composition. This experience will inspire visitors to actively experiment and learn about sound generation while visually following the process on its tangible surface.



MUSE FOR ALL

PROGRAM SPONSORSHIP



Every Muse for All Scholarship Program sponsor will receive recognition based on their chosen sponsorship per program, as well as the benefits within the overall tier level for all donations combined.



FREE FAMILY NIGHTS

On the fourth Friday of every month from 5-7pm we open our museum for **FREE** to the public for open play with our exhibits, special programming, and planetarium shows.

\$1000/month or \$10,000/year

- Logo recognition in Free Family Nights marketing materials including flyers, digital event pages, newsletter, etc.
- Logo recognition on Free Family Night web page
- Social media recognition

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FAMILY ACCESS MEMBERSHIP

This reduced-cost membership allows families receiving public income-related assistance to have unlimited admission to Muse Knoxville, plus all other membership benefits for one year.

\$2500

- Provides **40 families** with memberships.
- Each family will receive a letter that states your company's role in providing their membership.





WORKFORCE DEVELOPMENT

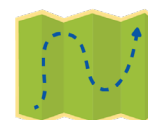
All workforce development sponsors will receive text (\$100-\$499) or logo (\$500+) recognition on our Muse for All webpage as well as program materials and promotions.

MUSE APPRENTICESHIP PROGRAM (MAP)

MAP is a workforce program aimed at recruiting “MAPologists” from historically underserved Knoxville communities. MAPologists experience behind-the-scenes workings of a children’s museum while increasing confidence, developing leadership skills, and connecting curiosity to careers.

Meals (\$300) Provide young achievers with meals for leadership development training sessions.

Interview Outfits (\$1000) Outfit an entire cohort young achievers with professional attire for leadership trainings and interviews.



muse
apprenticeship
program

MUSE AMBASSADORS

The Ambassador program is a skills-based workforce development program for disabled Knox County Schools students and young adults in the Knoxville area. Ambassadors gain work experience and fulfill their educational goals at Muse Knoxville while increasing confidence, directly affecting their upward economic mobility in our community.

Snacks (\$300) Provide our hardworking Ambassadors with snacks for one month.

Uniforms (\$500) Outfit 20 Ambassadors with aprons, t-shirts, and other uniform items.



SCHOLARSHIP FUNDED EDUCATIONAL PROGRAMS

All educational program sponsors will receive text (\$100-\$499) or logo (\$500) recognition on our Muse for All webpage.

TEACHER PD

Our Education team provides local teachers with free professional development programs for cutting-edge lessons, along with all the materials needed to teach those lessons well. You can provide this to **one teacher for \$400**.

STEAM EVENT

Our STEAM Events are the perfect addition to fundraising events or PTA/PTO meetings to bring in the crowds. These events include two hours of five different STEAM stations to **150 students for \$350**.

FIELD TRIP

Field trips cost **\$250 for up to 35 students** including educational program, planetarium program, and play on the exhibit floor.

MOBILE PLANETARIUM

Our inflatable Mobile Planetarium brings outer space within reach. Provide programs about constellations, the solar system, and more **for \$325**.

CAMP MUSE

Our brain-boosting seasonal camps let kids explore STEAM concepts in an interactive and fun environment. **For \$200 you can send one kid to camp for a week**.

OUTREACH PROGRAM

Bring the museum for **\$100 to up to 30 kids** in their own classrooms, with hands-on programs delivered by one of our certified educators.

Bulk sponsorship available. Sponsor a program for every grade at your local school!



COMMUNITY CONNECTOR

EVENT SPONSORSHIP

All event sponsors will receive recognition based on their chosen sponsorship per event, as well as the benefits within the overall tier level for all donations combined.





STEAM CARNIVAL



**October
2022**

This family-friendly event brings STEAM concepts to life through interactive demonstrations, robotics competitions, and more. As a part of the statewide Tennessee STEAM Festival, this annual event brings families from across East Tennessee.

\$2000

- Logo recognition in STEAM Carnival flyers, digital event pages, newsletter, etc.
- Logo recognition on activity description signs

\$1000

- Logo recognition in STEAM Carnival flyers, digital event pages, newsletter, etc.
- Text recognition on activity description signs

\$500

- Text recognition in STEAM Carnival flyers, digital event pages, newsletter, etc.
- Text recognition on activity description signs



This five-month program, created in partnership with community leaders, focuses on diversity and the BIPOC community. Your support will allow FREE admission to all families - providing accessible and fun ways to engage in reading, cultural storytelling and play.

**Spring
2023**

**SPONSOR THE ENTIRE SERIES FOR \$4500
OR SPONSOR ONE MONTH FOR \$1000**

Sponsors will receive logo recognition on storytelling event flyers, digital event pages, newsletter, etc.



CHEER IN THE NEW YEAR

DECEMBER 31, 2022

This event allows families to bring in the New Year in a kid-friendly environment. Enjoy holiday-inspired, educational crafts, activities, and a bonus ball drop at noon.

\$2500

- Logo recognition in Cheer in the New Year marketing materials including tshirts, flyers, digital event pages, newsletter, etc.
- Logo recognition on activity description signs
- Logo recognition on Cheer in the New Year web page
- Social media recognition
- Ten event tickets



\$1000

- Logo recognition in Cheer in the New Year marketing materials including tshirts, flyers, digital event pages, newsletter, etc.
- Logo recognition on Cheer in the New Year web page
- Social media recognition
- Four event tickets

\$500

- Text recognition in Cheer in the New Year marketing materials including flyers, digital event pages, newsletter, etc.
- Text recognition on Cheer in the New Year web page

MUSE FOR ALL LUNCHEON

APRIL 2023

Our 10th annual Muse for All Luncheon to raise money for our scholarship programs. All funds raised allow us to offer our educational programming and exhibits to children regardless of economic, physical, or social barriers at no cost to them.

\$3500 - PRESENTING SPONSOR

- Two reserved tables for 8 (16 guests total)
- Two minutes of stage time at event
- Exclusive mentions from podium
- Exclusive pre-event check presentation, plus media recognition
- Logo recognition in Muse for All Luncheon marketing materials including programs, newsletter, etc.
- Logo recognition on slides at event
- Logo recognition on Muse for All Luncheon web page
- Social media recognition
- Opportunity to provide approved item with logo for each table (provided by company)

\$1000

- One reserved table for 8
- Logo recognition in Muse for All Luncheon marketing materials including programs, newsletter, etc.
- Logo recognition on Muse for All Luncheon web page
- Logo recognition on slides at event
- Social media recognition



SUMMER 2023

muse POP



EXPLORING THE POWER OF PLAY OUTSIDE

Back by popular demand, we are reopening our pop-up museum experience right outside our front doors in Chilhowee Park! Muse Pop will feature outdoor Science, Technology, Engineering, Arts, and Math exhibits, workshops, and more.



SPONSOR AN **ENTIRE MONTH** FOR **\$2500**
OR SPONSOR **ONE WEEKEND** FOR **\$500**

Sponsors will receive logo recognition on Muse Pop flyers, digital event pages, signage, and more.



FROM THE EXECUTIVE DIRECTOR

Dear Muse Knoxville Supporters,

This is an extraordinary time! We are wrapping up our 9th year as Muse Knoxville, and it is all because of caring and generous supporters like yourself who make our mission and vision possible. Despite the challenges we have faced as a nonprofit organization since 2020, we remain steadfast in our mission to provide transformative learning experiences to ALL children, regardless of any barriers they may face. We work passionately to diversify our program offerings, our events, our exhibits and play spaces, and we aim to make sure that all families feel represented and valued at Muse Knoxville. It is this mission that guides us forward, and we are fiercely dedicated to providing our community with high quality educational experiences in a safe and meaningful environment.

As you know, Muse Knoxville is the city's only hands-on children's museum and plays a vital role in our region. Your financial support is crucial to our success, and your generosity is the catalyst that allows us to continue our mission to inspire and empower Knoxville's future leaders. Because of your support, we look forward to expanding where and how we serve the greater Knoxville community. We also look forward to strengthening our Muse For All program so we can provide Muse programs to families regardless of economic, social or physical barriers. We know the work we do is just one solution to many systemic issues our community faces, and we strive to work hard and further our progress to make Knoxville the best place to learn, play and grow.

Lastly, we continuously hear stories about the joy, creativity and curiosity that Muse Knoxville activates through the science, technology, engineering, arts, and mathematics experiences we offer. We are eternally grateful for your generous donations and sponsorships which makes our success possible. Thank you for your help in sustaining and growing Muse Knoxville and enriching our community. Together, we are moving full STEAM ahead!

Sincerely,
Allison Comer, Executive Director





**Join us on our mission to make the
power of play accessible to all!**

Muse Knoxville is a non-profit children's science museum located in Chilhowee Park with a mission to inspire and empower all children through transformative learning experiences. We exist to serve East Tennessee by bringing hands-on, inquiry-based programming to children ages 6 months to 12 years old.

Muse Knoxville

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