grow with me

muse knoxville capital campaign

Grow with Me Campaign Budget

Category	Amount
Building Renovation, Site Work, Exhibits, FF&E & Soft Costs (Project Budget)	$39,378,198
Campaign Marketing, Branding, Publications, Communications & Events	$693,000
Staff Scaling & Organizational Capacity	$390,000
Professional Services (PR, Legal, Consulting, Software)	$198,375
Donor Stewardship, Recognition & Acknowledgment Signage/Materials	$275,000
Utilities, Insurance & Transition Costs	$879,300
Operating Endowment	$5,000,000
Subtotal	**$46,662,873**
Three-Year Operating Support, Program Scholarships & Growth Fund	$3,337,127
TOTAL CAMPAIGN GOAL	**$50,000,000**

The Grow with Me Campaign is designed not only to build a world-class museum, but also to ensure Muse Knoxville can successfully grow into and sustain operations within its expanded campus. The remaining $3.34 million will provide critical operating support during the museum's first three years while funding scholarships and subsidized programming for low- and moderate-income families and school partners. This investment ensures that access – not ability to pay – remains at the heart of the Muse experience.

Lead Partners

Clayton Foundation | cf

City of Knoxville

Founding Partners

Clayton

The Boyd Foundation

Bill & Crissy Haslam Foundation

TN Tennessee State Government

Kevin & Chelly Clayton

Arconic Foundation

Bank of America

TVA

Siddiqi Foundation

Knox County Tennessee

UT-Battelle Oak Ridge National Laboratory

Tennessee State Museum

The Bruce Family

management solutions

BVI

Delta Dental